

Got milk?

- California Milk Processor Board, 1993

Don't leave home without it.

- American Express, 1975

Just do it.

- Nike, 1988

Where's the beef?

- Wendy's, 1984

You're in good hands with Allstate.

- Allstate Insurance, 1956

Think different.

- Apple Computer, 1998

We try harder.

- Avis, 1962

Tastes great, less filling.

- Miller Lite, 1974

Melts in your mouth, not in your hands.

- M&M Candies, 1954

Takes a licking and keeps on ticking.

- Timex, 1956

When it absolutely, positively has to be there overnight.

- FedEx, 1982

Reach out and touch someone.

- AT&T, 1979

A diamond is forever.

- DeBeers, 1948

Finger-lickin' good!

- Kentucky Fried Chicken, 1952

The uncola.

- 7-Up, 1973

Let your fingers do the walking.

- Yellow Pages, 1964

There are some things that money can't buy. For everything else there's MasterCard.

- MasterCard, 1997

What happens here, stays here.

- Las Vegas, 2002

You've come a long way, baby.

- Virginia Slims Cigarettes, 1968

We bring good things to life.

- General Electric, 1981

Please don't squeeze the Charmin.

- Charmin, 1964

Does she or doesn't she?

- Clairol, 1964

Have it your way.

- Burger King, 1973

I can't believe I ate the whole thing.

- Alka-Seltzer, 1966

Come alive! You're in the Pepsi generation.

- Pepsi, 1964

The ultimate driving machine.

- BMW, 1975

The quicker picker-upper.

- Bounty, 1991

Look, Ma, no cavities!

- Crest, 1958

Pork. The other white meat.

- National Pork Board, 1986

Pardon me, do you have any Grey Poupon?

- Grey Poupon, 1980

Friends don't let friends drive drunk.

- U.S. Dept. of Transportation, 1992

Have a coke and smile.

- Coca-Cola, 1979

I love New York.

- NY State Dept. of Econ. Development, 1977

Betcha can't eat just one.

- Lay's Potato Chips, 1981